

3rd Annual BPCC 100 MINI NASCAR® Race

Presented by



Encana Oil & Gas (USA), Inc.



Bossier Parish Community College Student Scholarships Fundraiser

Friday, Sept. 23 – Saturday, Sept. 24, 2011

www.bpcc100.org

SPONSORSHIP OPPORTUNITIES

(Please list your "Option/ Levels" on the Sponsorship Agreement)

RACE TEAMS: Teams Registration Deadline— September 8, 2011

Option 1: New Car Entry:

- Cost of Car \$1,300
- Entry Fee \$1,500

Option 2: Returning Entry* (Existing Car) \$1,500

*Must meet inspection guidelines

Car Purchases/Entry: Visit www.bpcc100.org to download car specs and Registration Form, or email srogers@bpcc.edu.

EXCLUSIVE SPONSORSHIPS

Option 3: Title Sponsorship

\$15,000

SOLD!
Encana

Option 4: "Crank It Up" Tailgate Party Sponsor (Opening Day Event)

\$7,000

- Sponsors Live Band
- Representative speaks from stage
- Teams Entry Fee waived
- Premium display of your supplied banner on the track
- Promoted as "Crank It Up" Tailgate Sponsor in TV ads, media releases, and radio promos
- Tailgate Tent in premier "party" area (grill allowed)
- Company Logo in all print ads and on the 2011 commemorative T-shirts
- 20 VIP passes (VIP tent/parking) race weekend
- Booth set-up at event

Option 5: Trophy Sponsor

\$5,000

- Name on ALL trophies
- Premium display of your supplied banner on the track
- Mention in all advertising/PR materials
- Tailgate tent (grilling allowed for tailgate party)
- Company Logo in all print advertising and on the 2011 commemorative T-shirts
- (6) VIP passes (VIP tent/parking) race weekend
- Company Logo on all television ads

Option 6: "Just Bouncin' Round" Kids Pit Stop!

\$2,500

- Inflatable jump houses and games, games, games for the young and young at heart!
- Company named for this area
 - Display of your supplied banner on the track
 - Recognition in all print advertising and on the 2011 commemorative T-shirts
 - (4) VIP passes (VIP tent/parking) race weekend
 - Listing on all television/radio ads.

Option 7: Teams' Hospitality Tent (Fuel for the Racers)

\$1,500

Dominant signage throughout teams' tent; banner on track; printed material; promo ads

