

Cooler Temps, **HOT NEW DATES!!!!**

## 2<sup>nd</sup> Annual BPCC 100 Mini NASCAR<sup>®</sup> Race

Student Scholarships Fundraiser

**Friday, Oct 8<sup>th</sup> – Saturday, Oct. 9<sup>th</sup>**

Honorary Chairperson, **Billy Montgomery**

Race Chairperson, **Ray Tromba**

[www.bpcc100.org](http://www.bpcc100.org)

Event Chair: Ray Tromba

Honorary Chair: Billy Wayne Montgomery

Sponsorship Co-Chair: Hedy Hebert

Sponsorship Co-Chair: Helen Black

### SPONSORSHIP OPPORTUNITIES

*(Please list your "Option/ Levels" on the Sponsorship Agreement)*

**RACE TEAMS:** Teams Registration Deadline, September 8, 2010

**Option 1: New Car Entry:**

- Cost of Car \$1,300
- Entry Fee \$1,500

**Option 2: Returning Entry\* (Existing Car) \$1,500**

*\*Must meet inspection guidelines*

Car Purchases/Entry: visit [www.bpcc100.org](http://www.bpcc100.org) to download car specs and "Registration Form", or email [srogers@bpcc.edu](mailto:srogers@bpcc.edu).

### ❖ ❖ ❖ ❖ **EXCLUSIVE SPONSORSHIPS** ❖ ❖ ❖ ❖

**Option 3: Title Sponsorship**

**\$15,000**

- Title of "BPCC 100"
- Car Fee and Team Entry Fee waived
- Company Logo on all printed material
- Company Logo displayed on event title banner
- Company Logo on the 2010 commemorative T-shirts
- Promoted as "Title Sponsor" in ads, media releases and radio promos
- (10) VIP passes (Hospitality tent/parking) race weekend
- Present check to school Opening Day
- Company-supplied banners (2) prominently displayed on Track
- Presented with Community Service Award at event
- Booth set-up at event

**Option 4: "Crank it Up" Tailgate Party Sponsor (Kick-Off Event)**

**\$5,000**

- Promoted as the "Crank it Up" Tailgate Party Sponsor
- Teams Entry Fee Waived
- Premium display of your supplied banner on the Track
- Promoted as "Crank it Up" Tailgate Sponsor in ads, media releases and radio promos
- Company Logo in all print ads and on the 2010 commemorative T-shirts
- (8) VIP passes (Hospitality tent/parking) race weekend
- Booth set-up at event.

**Option 5: Trophy Sponsor**

**\$5,000**

- Name on ALL trophies
- Premium display of your supplied banner on the Track
- Mention in all advertising/PR materials,

-Company Logo in all print advertising and on the 2010 commemorative T-shirts

- (6) VIP passes (Hospitality tent/parking) race weekend  
-Company Logo on all television ads.

**Option 6: "Just Bouncin' Round" Kids Pit Stop! **\$2,500****

Inflatable jump houses, a gigantic rock climbing wall, and games, games, games for the young and young at heart!

-Company named for this area

- (4) VIP passes (Hospitality tent/parking) to race weekend

-Display of your supplied banner on the Track

-Listing on all television/radio ads.

- Recognition in all print advertising and on the 2010 commemorative T-shirts

**Option 7: Hospitality Tent **\$1,500****

*Fuel for the Racers*

**OTHER SPONSORSHIP OPPORTUNITIES**

*(Options 1 and 2 above popular combinations with any of the levels below)*

**Checkered Flag Sponsor: \$1,000**

Premium Display of your supplied banner on the Track near start/finish line; recognition in all print advertising and on the 2010 commemorative T-shirts; (4) VIP passes (Hospitality tent/parking) to race weekend; Listing on all television/radio ads.

**Pit Crew Sponsor \$500**

Company-supplied sign in "Pit-Crew Area"; Display of your supplied banner on the Track; recognition in all print advertising; (1) VIP pass to race weekend

**Race Fan Sponsor \$250**

Display of your supplied banner on the Track

**"BPC 100" Race Supporter Board \$100**

Put Your Name on It! List your name on the official (Posted at event entryway for all to see).

BPCC Foundation, Inc. Fundraising Event Benefiting the Student Scholarship Fund  
**"BPCC 100" Mini NASCAR® Race Sponsorship Agreement Form**

**YES**, \_\_\_\_\_ will Sponsor at the \_\_\_\_\_.  
(Organization's Name) (Options / Levels)

For Teams AND Car Purchases: visit [www.bpcc100.org](http://www.bpcc100.org) to view car specs and Registration Form.

\_\_\_\_\_  
Authorized Rep. – Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

Amount Enclosed \$ \_\_\_\_\_ **OR**  **Please invoice my organization for the total \$ \_\_\_\_\_:**

Mailing Address: \_\_\_\_\_

Attention: \_\_\_\_\_ Email: \_\_\_\_\_

\*Event not affiliated with NASCAR

For more information, call the Foundation office at (318) 678-6010 or email [rogers@bpcc.edu](mailto:rogers@bpcc.edu)

Return agreement and payment to: **BPCC Foundation, Inc. - P.O. Box 6316 - Bossier City, LA 71171**