

4th Annual BPCC 100 MINI NASCAR® (Go-Kart) Race

Parish Community College Student Scholarships Fundraiser



SATURDAY, SEPT. 22, 9AM – 4PM

www.bpcc100.org

Sponsorship Co-Chairpersons:

Sonja Bailes: Sonja.Bailes@BossierSchools.org and Hedy Hebert: hedyh@benefitconsulting.net

REGISTER NOW to be a partner of this event and help keep students in school at BPCC. Last year, the Foundation raised nearly \$60,000 from this event to support student scholarships. Don't just stand on the sidelines.

GET IN THE RACE!

On your mark, get ready, get set.....



SPONSORSHIP OPPORTUNITIES

LEVEL	Investment	BENEFITS
New Race Team, New Car	\$1,500 – Car <i>(You Own It!)</i> \$1,500 - Entry Fee	Mini NASCAR-style* go-kart; Participation in all standard events; inclusion in press promos; meals for 6 Pit Crew members at “Teams Dinner Meeting”; welcome packets for race team; complimentary treats in Teams Hospitality Tent; 6 Pit Crew bands; up to 18 team passes; (4) Passes to VIP tent/VIP parking
Returning Team, Existing Car	\$1,500 - Entry Fee	Inclusion in press promos; meals for 6 Pit Crew members at “Teams Dinner Meeting”; welcome packets for race team; complimentary treats in Teams Hospitality Tent; 6 Pit Crew bands; up to 18 team passes; (4) Passes to VIP tent/VIP parking
Co- Presenting Sponsors	\$5,000	<ul style="list-style-type: none"> -Promoted as “Co-Presenting Sponsor” on TV, in print ads, media releases and radio promos - Team Entry Fee waived -Company Logo Prominently displayed on all printed material -Company Logo displayed on event banner -Company Logo on the 2012 commemorative T-shirts - (10) Passes to VIP tent/VIP parking -Company-supplied banners (2) prominently displayed on Track -Presented with Community Service Award at Annual Scholarship Reception -Booth set-up at event
Trophy Sponsor	\$5,000	<ul style="list-style-type: none"> -Name on ALL trophies (approx. 30 trophies) -Promoted as “Trophy Sponsor” on TV, in print ads, media releases and radio promos and racing programs -Championship trophy presentations event named for your

		<p>organization</p> <ul style="list-style-type: none"> -Presented with Community Service Award at Annual Scholarship Reception - Company-supplied banner prominently displayed on Track - Premium display of your supplied banner on the Track - (6) Passes to VIP tent/VIP parking
<p>“Just Bouncin’ Round” Kids Pit Stop! Inflatable jump houses, a gigantic rock climbing wall, and games, games, games for the young and young at heart!</p>	<p>\$2,500</p>	<ul style="list-style-type: none"> - This area named for your Company - Display of your supplied banner on the Track - Recognition in all print advertising - Listed on the 2012 commemorative T-shirts - (4) Passes to VIP tent/VIP parking
<p>Teams’ Hospitality Tent <i>(Fuel for the Racers)</i></p>	<p>\$1,500</p>	<p>Dominant signage throughout teams’ tent; (1) banner on track; listed in printed material and promo ads; (3) passes to VIP tent/VIP parking</p>
<p>Checkered Flag Sponsor</p>	<p>\$1,000</p>	<p>Premium display of your supplied banner on the track near start/finish line; listed in printed material and promo ads; (3) passes to VIP tent/VIP parking</p>
<p>Pit Crew Sponsor</p>	<p>\$500</p>	<p>Company-supplied sign near “Pit-Crew Area”; recognition in all print advertising; (2) passes to VIP to tent/VIP parking</p>
<p>Race Fan Sponsor</p>	<p>\$250</p>	<p>Display of your supplied banner on the track; (1) pass to VIP tent/VIP parking</p>
<p>“Johnny Wyatt Cup”</p>	<p>\$_____</p>	<p>Your name listed on the official Johnny Wyatt Cup Race Supporter Board <i>(Board posted near the race site)</i></p>

Please complete Sponsor Agreement on reverse side and return.

BPCC Foundation, Inc. Fundraising Event Benefiting the Student Scholarship Fund
4th Annual BPCC 100 MINI NASCAR[®] Race
September 22, 2012

Sponsorship Agreement Form

Form must be received by July 31, 2012, to be included in TV promos.

YES, _____ will sponsor at the _____.
(Organization's/Individual's Name) (Levels)

In addition, I would like to donate to the Marshal Johnny Wyatt Memorial Scholarship Fund”
\$ _____ (amount applied to be applied to fund).

For Teams AND Car Purchases: visit www.bpcc100.org to view car specs and Registration Form.

Authorized Rep. – Signature

Printed Name

Date

PAYMENT OPTIONS

Pay ONLINE NOW: Go to www.bpcc100.org and click on the “Donate” button.

Amount Enclosed \$ _____ **OR** **Please invoice my organization for the total \$ _____:**

Mailing Address: _____

Attention: _____ Email: _____

Return agreement and payment
By mail: BPCC Foundation, Inc. - P.O. Box 6316 - Bossier City, LA 71171
OR
Fax form to: (318) 678-6417

Thank you for your support. BPCC Foundation, Inc. is a registered 501 (c) (3) non-profit organization.